

Udhaya Priya Ramakrishnan

UX/UI Designer

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UX/UI Designer driving user-centric design solutions through research-based wire framing, prototyping, and iterative feedback integration, resulting in enhanced end-user satisfaction (40% increase in user engagement) and continuous design improvements (30% reduction in bounce rate).

Professional Experience

Acuntoz Dec 2023- Present
UI Designer

UI Design Collaboration and Requirements Gathering

- Communicating screen designs, interaction models, end-to-end experiences, and the target audience to other members of the project team.
- Collect, understand, and evaluate user requirements based on business objectives and analytical tools in collaboration with Products and related work units.
- Illustrate design ideas and translate concepts into user flows, wireframes, mock-ups, and prototypes leading to an intuitive user experience.

Thanal Indian Tavern Nov 2023 - Jan 2024
UX/UI Designer

Redesign Catering Page

- Redesigned the catering page for Thanal Tavern Restaurant using a user-centered approach.
- Conducted heuristic evaluation, user interviews, and usability testing to inform design decisions
- Created a cohesive design system, including color and typography, across 40 pages in Figma.
- Developed wireframes (low-fi, mid-fi, and hi-fi) and prototypes to test and refine the design
- Demonstrated ownership and expertise in UX/UI design, ensuring an improved user experience for the restaurant's customers.

Redemptive Dance Ministries Nov - Dec 2023
UX Research and Design

Mobile Application for RDM

- Designed a digital onboarding process for new hires and conducted user interviews and market research
- Developed iteration of low-fi, mid fi and high fi Figma prototypes wit usability testing of each iteration
- Managed project team by creating project timeline in Asana, arranging user interviews and leading the meeting.

UX Design Skills

- User interviews
- Persona Creation
- Heuristic Evaluation
- Journey mapping
- Wireframes
- Prototype

UX Research Skills

- Affinity mapping
- Cord sorting
- User flow
- Comparative and competitor research
- Usability test

Tools

- Figma
- Wire framing
- Prototyping
- Asana
- optimal workshop
- Draw io

Volunteer

Cube seed Argo trading -UI Designer

Certifications

User Experience Design
General Assembly, NY

Education

Master Degree in Textile and Fashion
University of Madras - India